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-- FOR IMMEDIATE RELEASE --

CortiSlim™ Charged In Nationwide Class Action With Deceptive Advertising

July 12, 2004 Orange County, CA

A nationwide consumer class action lawsuit was filed on July 12, 2004 against the manufacturer and distributor of the popular dietary supplement CortiSlim™. Filed on behalf of named residents of 26 different states, the suit seeks to represent a class of consumers nationwide who have purchased CortiSlim™ based on its allegedly misleading advertising claims.

"There's no such thing as a magic diet pill," said Jeff Carton, one of the attorneys representing the class of plaintiffs. "Our lawsuit alleges that this is a product that unfairly preys upon consumers and makes claims which science can't support." The suit charges CortiSlim™ with using a series of misleading infomercials in which the human body's ability to regulate weight loss is allegedly linked to the body's production of a chemical substance called cortisol. Contrary to defendants' advertisements, the suit contends that defendants' marketing claims are unsubstantiated and lack a valid scientific basis.

The suit seeks a refund for all consumers who purchased CortiSlim[™], the disgorgement of profits and a ban on the continuation of defendants' misleading advertising campaign.

For more information or a copy of the complaint, contact Meiselman, Denlea, Packman, Carton & Eberz P.C. at 914-517-5000 or info@mdpcelaw.com.